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[Iceman Golf aces in Jamaica](#)

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January 20, 2006

The Canadian Trade
Commissioner
ServiceBusiness
OpportunitiesSharing Trade
SecretsInternational
Financial
Institutions

Facts & Figures

Trade Events

Supplements

Printed Issue

Kingston, Jamaica > The Caymanas Golf & Country Club in Kingston, Jamaica, provided the perfect setting for Canadian mobile production/promotion company Iceman Golf's 2005 International Long Drive World Championships, held in September. It was the company's first time executing a film shoot in a developing country for global broadcast applications, and their focus was to capture the images of Kingston and the island's culture and beauty as an international golf holiday destination hotspot.

The media was out in full force, and showcased the six countries participating—Canada, Jamaica, Australia, the Cayman Islands (U.K.), Japan and the United States. Some 12 different television shows were successfully filmed for Caribbean and international audiences. Iceman Golf will be producing a combination of daytime and nighttime productions for broadcast in Canada, the U.S. and the Caribbean, as well as for international applications.

Iceman Golf sees tremendous growth opportunity in the Caribbean and several sponsors have expressed strong interest in the company's programming and television presence in the region. The company plans to produce 20 television shows during the 2006 season, with 13 episodes specifically created for Caribbean broadcast.

The Canadian High Commission in Jamaica helped Iceman by introducing the company to some sponsors, and has also promoted Canada-Jamaica cooperation with the film commissioner at the Jamaica Promotions Corporation. The High Commission believes that there are opportunities for similar collaborations in the video and entertainment fields, in Jamaica and elsewhere in the region.

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