

ICEMAN

TELEVISION

OUR GLOBAL IMPACT



© The Stars Foundation 2025

PRODUCTION OFFICES

Nashville, Tennessee, USA & Toronto, Ontario, Canada,

Enquiries



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www.IcemanTelevision.com

OUR IMPACT AROUND THE WORLD!

MEDIA SPONSOR OF THE STARS FOUNDATION

The Stars Foundation is a United States based entertainment industry non-profit, 501(c)3 organization with headquarters in Nashville, TN, with satellite offices in Ontario, Canada and Monrovia, Liberia. They serve as passionate advocates for the underprivileged children and youth of the world, and are the founding organization behind the globally recognized World Orphans Day. In 2006, World Orphans Day was founded by Cheryl Robeson Piggott, and the first event was held in Nashville in 2009, with Sky Angel Television promoting the celebrity PSA's for World Orphans Day on Direct TV for 2 years. National Religious Broadcasters Network has been a significant media partner since 2011.



Cheryl Robeson Piggott, Founder
World Orphans Day



Click for PSA



Pastor Roger J. Piggott with Patriot
Nations & Ride for Life National Suicide
Awareness Campaign - NYC

FLAME OF PEACE TOUR AND EVENTS

Working with high profile compassionate dignitaries and public figures, we advocate for peace and unity in America and among our global neighbors. Iceman TV supports our American Veterans, Troops, and Fallen Heroes Families. We contribute to the quality-of-life for the displaced children and victims of Human Trafficking, Natural Disasters, AIDS, Wars and Poverty worldwide. We are taking the message of Peace, Love, and Hope to the nations via syndicated broadcast regularly scheduled television production.



UNITED NATIONS SUSTAINABLE GOAL #16: PEACE AND JUSTICE.

The Flame of Peace Tour visits with heads of state and First Ladies providing a platform on the world stage for Musical performances and Crusades. It's through our donor support we can film the plight of the under served orphanages, feeding and medical programs, and feature our 'Love in Action Deeds' to a worldwide television audience as seen in 83 countries and 273 million households globally per each episode airing. The mandate is to help distribute medical services, supplies and aid for our charitable partners in those countries and domestically.



National Highway Billboard Campaign welcoming a Prime
Minister, 3 First Ladies and many Dignitaries to Nashville

THE STARS FOUNDATION SANCTIONS

HIGH PROFILED CONCERTS & EVENTS MADE FOR TELEVISION

Partial List

- ★ Hearts on Fire Ministries - Patriotic Events & Campaigns
- ★ National Mall and Steps of the Capitol Building - Concerts & filming - Memorial Day Weekend.
- ★ **1,000,000** bike rally for Flame of Peace & POW/MIA cause Washington, D.C. - Rolling Thunder Pastoral Team
- ★ Patriot Nation - Ceremonies & National Suicide Awareness & Prevention Campaign - exclusive production company.
- ★ RIDE for Life - Coast to Coast via 9 states - SC to CA
- ★ Monrovia, Liberia - Destined for Greatness International Crusade & Conference - Executive TV Producer.
- ★ International Flame of Peace - Events & Media Coordinator
- ★ Nashville, TN **2019** and **2024** - First Ladies World Orphans Day Summits & Celebrity Galas.
- ★ Praise Pups for Jesus - International Children's Ministry



1st Ladies Summit for Vulnerable Children – Nashville, TN



Laughlin, NV - Veteran Day and Military Advocacy

PATRIOT NATION'S RIDE FOR LIFE - ACROSS THE USA



Patriot Nation's Suicide Prevention Ride across 9 USA States Coast-to-Coast
Carrying ashes of 3 Armed Forces Personnel who succumbed to suicide and were buried at Sitgreaves Pass, AZ

PATRIOT NATION RIDE for LIFE conveyed a strong message of hope to the veterans and other marginalized people who suffer with mental illness, PTSD, and thoughts of Suicide. These television special will highlight the current pandemic of SUICIDE among Veterans, First Responders, Teens, Homeless, Native Americans, and Addicts.

Advocates and veteran groups from Myrtle Beach, South Carolina to Long Beach, California gathered along the way to show support to the national severity of PTSD, substance abuse, mental health, and suicide pandemic. Military and veteran related riding groups gathered at the numerous media stops to escort the 26-city, 21-day motorcycle ride across the USA.

IN POST PRODUCTION



Iceman Television™ has been commissioned to produce a patriotic 26-episode television series cleared for broadcast in America. The series commemorates our American Heritage while paying tribute and honoring our troops and veterans. Patriot Nation, will be syndicated through a comprehensive network of regional cable and on-line streaming platforms which include Comcast, Roku, Apple TV, Android TV, Amazon Fire, and Iceman TV.

Produced for an American television audience, Patriot Nation features the country's premiere patriotic sites, events, concerts, and rallies. Content includes a variety of high impact film shoot locations selected to inspire an American audience with National Pride. The series showcases a variety of festivity highlights and musical performances captured from several historic sites and mass consumer attended events, attracting more than 3 million attendees annually. The foundation for the series is the American Armed Forces, Veterans and their supporters, motorcycle enthusiasts and country music fans. Patriot Nation focuses on what makes our nation great and looks back at heritage sites to explore the valor and courage of our founding fathers and early patriots.



HEARTS ON FIRE TV



2024 FIRST LADIES SUMMIT FOR ORPHANS & VULNERABLE CHILDREN

National Filming Campaign Now Complete - 26 Episodes



Cheryl Piggott & First Lady Monica Chakwera – Malawi.

From this event, a strategic plan was constructed to bring 4 African nations business plans together collaboratively, for each country's passion projects, over a 12 month period. After having a site vision trip to each of First Lady's countries, The Stars Foundation commits to compiling the 4 business plans into One Submission for the various philanthropists, influencer's, wealthy businessmen to support the dream projects within the countries of Uganda, Malawi, Liberia, and Eswatini.

The HEARTS on Fire television series showcases over 30 non-profit charities to a global audience in 83 countries with this thought provoking 26-episode series. Our projected value of goods-in-kind within the production process will realize a \$5,000,000.00 traditional media value international television campaign for the sponsors! We provide a very attractive appeal to the Summit and Conference partners who aligned with our symbiotic goals of helping vulnerable children throughout the world.



Roger J. Piggott and World Orphans Day Summit Production Team.

INTERNATIONAL BROADCAST RELATIONSHIPS INITIATED FROM THE SUMMIT



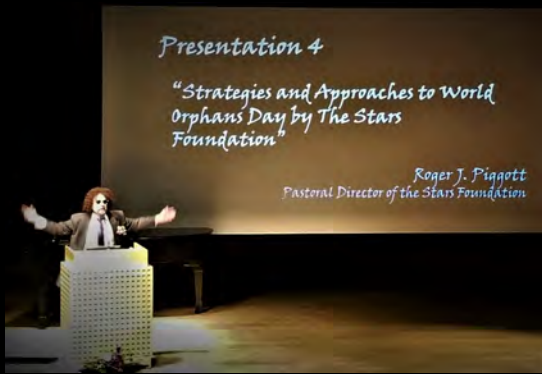
OUR IMPACT IN 2024



REACHING FOR THE STARS .. AND .. THE WORLD FOR PEACE!



Roger J. Piggott at Powerboat TV - USA Ordination & Roger with Franklin Graham



Supplying Networks with High Impact 'Ready-To-Air' Programming ...
Is Our #1 Business!

HUMANITARIAN AND ADVOCACY GOALS

The foundation has distributed more than \$115,000,000 dollars in "goods-in-kind" to date over 14 years!

400,000 PAIRS OF SHOES DISTRIBUTED IN AFRICA 2023-2024

10 containers of Shoes successfully distributed in past two years throughout Africa with strategic partners

In Association With





GOALS: The Stars Foundation thrives to provide sustainable services and aid to the poor in America and the less-developed countries; To provide platforms in the media and through high profiled special events to enhance global awareness for Love, Peace, Joy and Unity; To support American families of our wounded and Fallen Heroes;

To help facilitate the alleviation of poverty and hunger, working with the international NGO's, and to advocate for the UN Sustainable Goals #1: No Poverty, Goal #2: No Hunger Goal #3: Health and Wellness, Goal #4: Education and Goal #16: Peace and Justice.



International Media Campaign(s) - Photo for The Stars Foundation

"Arise for America's Future"

PATRIOTISM ★ COURAGE ★ HONOR ★ SACRIFICE



CURRENT INITIATIVES

- Media Sponsor - World Orphans Day programming to support orphans & displaced children Building Yearly the Lighting the World Purple for Orphans campaign on World Orphans Day.
- Media Sponsor - National Proclamation in USA for World Orphans Day.
- Flame of Peace Tour - Promoter for visits in England, Liberia, Cayman Islands & Ecuador
- Sponsor - Bless the Nations campaign of “goods in kind” for Native American reservations in the USA and Canada HEARTS on Fire Television Series, 26 Episodes - International Television Production & Syndicated Broadcast.
- Sponsor - 2025 Ride for Life Campaign & Motorcycle Ambulance Ministry - African Countries.
- Patriot Nation TV series, 26 episodes- International Television Campaign currently in Post-Production
- Iceman Golf - 2026 International Long Drive Golf - World Championships filming process
- Sponsor - 2026 World Orphans Day - Light Up the World Purple Campaign - Click Link Below
- We work in association with multiple corporate and entertainment companies to produce Music and Music Videos for cause related marketing campaigns.
- We work with multiple strategic partners for production and cause related marketing of Feature Films & Movies.



International Long Drive Championship Series



[Click Here Button](#)

Light the World Purple Radio Campaign

Praise Pups[®] for Jesus

NEW CHRISTIAN CHILDRENS TV SERIES & BIBLE STUDY

THE STARS FOUNDATION CELEBRITY SUPPORTERS

DIGNITARY & SUPPORTERS PARTIAL LIST

Partial List



Vince Gill



Dolly Parton &
Cheryl Piggott



Roger J Piggott



Dr. Peter Mutharika
President, Malawi



Themba Masuku
Prime Minister, Eswatini



Lord David Alton
Life Peer UK Parliament



Marsha Blackburn
Senator, Tennessee, USA



Jewell Howad Taylor
Sec. Gen. African 1st
Ladies Peace Mission



Monica Chakwera
First Lady, Malawi



Janet Museveni
First Lady, Uganda



Kartumu Yarta Boakai
First Lady, Liberia



Arnel Pineda
Journey



Rebecca Holden
Hollywood Actress



Cheryl Piggott & Troy Miller
CEO Stars Foundation – President NRB TV



Lee Greenwood
Country Music Artist

NASHVILLE RECORDING ARTISTS



Presley Tennant



Clayton Q



Wendy Moten



William Blake

ROGER J. PIGGOTT

THE FOUNDER OF ICEMAN PRODUCTIONS & ICEMAN TELEVISION

Senior Pastor, HEARTS on Fire Ministries



Roger J. Piggott founded Iceman Productions™ in 1982 and Iceman Television™ (International Corporate Event Marketing and Advertising Network) he moved the operation from Canada to the USA in 2014. Both companies have carved a successful niche in the field of philanthropic and special event television productions specializing in worldwide syndicated broadcast.

With his 25 years of programming, Roger headed the sports marketing and sponsor procurement Agency of Record associated with Sports Canada, a branch of the Canadian government. His cutting edge technical abilities coupled with Fortune 500 corporate sponsorship relations, proved positive to a worldwide television audience. He was able to gain valuable expertise in all aspects of event management, television production, blue chip corporate campaigns & event sponsorship procurement, consumer marketing and syndicated broadcast. Achievements included: The Commonwealth Games, Summer and Winter Olympics, and numerous profiled “live and tape delayed” broadcast of national and international events and mass consumer driven campaigns, promotions and concerts.

To date, the Iceman Television and Iceman Production companies have created hundreds of television episodes in global distribution in 46 international markets. Programming includes The Stars Foundations™, International Golf™, HEARTS on Fire™, Patriot Nation™, Offshore Powerboat TV™ and the Praise Pups for Jesus™ television series showcasing internationally recognized country music stars, Christian values, sports icons and dignitaries each bundled into several stand alone inspirational, faith driven and family skewed 'Ready to Air' television programs.

He is married to Cheryl Robeson Piggott, Founder and CEO of The Stars Foundation™ and World Orphans Day™. Roger is an Ordained Minister, substance abuse councilor/trainer and marketplace minister currently holding the position as the Senior Pastor of the HEARTS on Fire Ministries and is the International Director of Media & Broadcast & Public Relations for The Stars Foundation™.



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THANK YOU

Become a World Changer ... Support the Cause
... Donate Now!

Make Donate Now A Live Link To This

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THE
Stars
FOUNDATION

SITGREAVES PASS, AZ



ICEMAN
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RIDE FOR LIFE
ACROSS AMERICA