

# THE OFFSHORE POWERBOAT CHAMPIONSHIP SERIES

Television & Production Overview  
13 Episodes Made for a North American & Worldwide Audience



**Television Production & Syndicated Broadcast**

**Roger J. Piggott**

**THE OFFSHORE POWERBOAT  
CHAMPIONSHIP SERIES**

THE BUILDING OF A CHAMPION

**2025**

## Television Overview

The Offshore Powerboat Championship Series is being produced for a North American, Caribbean and select European television markets. The Series features the premiere offshore powerboat events showcasing the lifestyles of the rich and famous, celebrities and top race teams. Content includes a variety of scenic high impact destination film shoot locations selected to mesmerize a global television audience.

**Roger J. Piggott**

Blue Chip Corporate Campaigns, Television Production  
On-Line & Syndicated Broadcast

**ICEMAN  
PRODUCTIONS**  
INTERNATIONAL TELEVISION PRODUCTION & SYNDICATED BROADCAST

# THE OFFSHORE POWERBOAT CHAMPIONSHIP SERIES

## THE BUILDING OF A CHAMPION



### Regular Scheduled Prime Time Television Programming

Commercial Inventory \* Stand Alone Sponsor & Team Segments  
Diversified Filming Platform \* Tourism & Race Event Showcase  
Corporate Advertising Campaigns & Promotions



### Catch the Excitement!



### Blue Chip Corporate Campaigns

# THE OFFSHORE POWERBOAT CHAMPIONSHIP SERIES

## SYNOPSIS

IceMan Productions™ has been producing offshore powerboat television programming throughout North America and the Caribbean for a number of years. IceMan Productions™ produces more television than the American & West Coast Powerboat Associations, and/or the Offshore Super Series. This exhilarating and breathtaking offshore spectacle brings together the latest in state-of-the-art powerboats and technology while capturing beautiful waterfront venues and the large crowds that flock in by the thousands to watch.

A sport fueled by adrenalin and empowered by a passionate display of skill and courage, creates a theatre of excitement and drama for the armchair viewers. The series displays consistency, vigilance and attention to detail. The excitement mounts as teams, racing for top honors, strap into 'jet fighter' open and closed canopy boats weighing up to 2 tons and powered by 2,000+ hp engines. Unlimited, Super Class, Open class, sport and pleasure boats round of the day's agenda. Key helicopter and on-board camera footage combined with informative interviews, race team profiles and specially produced sponsored segments that take the armchair viewers right into the cockpits.

This "Made for Television" series showcases several classes of competition and the thrill and excitement of open, closed canopy powerboat events. A featured behind the scenes look at the lifestyles associated with offshore racing while our on-air hostesses provide informative boat and performance interviews designed to hold the armchair viewer's steadfast as the teams battle it out for dominance and bragging rights.



**Key On-board & Helicopter Footage**



**Sir Richard Branson & Roger J. Piggott**



**Explosive Powerboat Action**

The filming process captures the excitement of Sir Richard Branson and British Virgin Islands' Poker Run, Florida, Detroit, and Caribbean Offshore Races, Puerto Rico & Bahamas Offshore Invitational, The Cayman Islands Million Dollar Run and the Trinidad Great Race, recognized as the longest open water race in the Western hemisphere. With a proven production and syndicated broadcast track record, each episode of this exhilarating television series profiles the most powerful off-shore boats from the United States and the Caribbean.

The Offshore Powerboat Championship Series portrays production sponsors creatively within each episode. Commanding tourism and advertising segments are built on location and in the studio featuring the non-conflicting sponsor's goods and/or services within each of the 13 episodes produced. Segments are incorporated as featured highlights within each program. Strong visual brand recognition supported by harmonizing voice over commentary by our on-air personalities hold the armchair viewers steadfast. Production partners can include commercial inventory within their corporate campaigns. Segment examples include, "Passion & Performance" brought to you by XYZ Company as we take a look at Sir Richard Branson in the British Virgin Island Poker Run. The "Winner's Circle" brought to you by ABC Corporation.

**Regularly Scheduled Prime Time  
& On-Line Programming**



# THE OFFSHORE POWERBOAT CHAMPIONSHIP SERIES

## CATCH THE EXCITEMENT

The Offshore Powerboat Championship Series is a 13 episode 'Regularly Scheduled' high impact sports television series. The weekly "Ready to Air" television Shows are designed to target North America. The series embraces the thrill and excitement associated with some of the largest offshore events in the western hemisphere. The series is scheduled for production the summer of 2024.

## On-Air Host Team



**Roger J. Piggott** is a career television and promotions maverick who produces and syndicates creative 'Regularly Scheduled' television programming including the *Caribbean Offshore Powerboat Championship Series*, *Patriot Nation*, and the *International Long Drive Golf Championships* and has over 250 episodes in worldwide circulation. Roger gives insight into the teams and interviews with government tourism partners and sponsors who are on location supporting the popular events.

## On-Air Hostess



**Lena Paige** is our 'behind the scenes' correspondent who is an American country music singer, songwriter, actress who adds international sex appeal and a light-hearted spirit to the offshore powerboat television programming. As an international performer in the wake of the raging success of her album *If Rain was Whiskey*, Lena Paige is well versed with public speaking and 'on-stage' appearances during the powerboat ceremonies; Lena is an incredible asset to the broadcast team.

## On-Air Host



Known as the *Voice of Country*, Shawn was the on-air host for the Nationally Syndicated Radio show "Nash Nights Live with Shawn Parr" for Cumulus Broadcasting, and was heard on 175 stations nationwide. He now has his Shawn Parr "Across the Country" Radio Show that is nationally syndicated. He is the Voice behind the Country Music Cares campaign for Iceman Productions.

The Offshore Powerboat Championship Series is a fast moving 30-minute weekly sports magazine style TV show that brings the viewer into the cockpits of the most powerful race boats in North America. The series is an amalgamation of picturesque waterfront locations showcasing exhilarating adrenalin charged powerboat racing and exotic venues. The Series is built upon the framework of an informative and exciting easy-to-follow "Magazine Style" program structure.

Title and presenting sponsors are the primary media beneficiaries to the syndicated broadcast process. Iceman Productions™ retains 100% creative control in all areas of production, working together with the sponsors, event organizers, celebrities, and all network partners.

Roger J. Piggott, a 35-year sports enthusiast and his broadcast team, travels throughout the Western Hemisphere to capture the essence of the global fascination with the lifestyles of the rich and famous adrenalin charged icons of the powerboat industry. Along the way, the viewer experiences the event highlights and festivities that draw more than 3 million consumers annually.



# THE OFFSHORE POWERBOAT CHAMPIONSHIP SERIES

## Sponsor Benefits

### SYNDICATED TELEVISION PRODUCTION & BROADCAST

The Offshore Powerboat Championship Series is a 13 episode 'Regularly Scheduled' sports television program. The weekly "Ready to Air" series is designed to target the North American public. The series embraces the thrill and excitement associated with some of the largest offshore events in the western hemisphere. The series is scheduled for production the summer of 2025.



#### Category Exclusivity

- » Title and/or Presenting positioning throughout
- » Category exclusivity for product/service

#### Television

- » Title and/or Secondary positioning throughout the series
- » Commercial inventory
- » Customized featured on-air highlights & segments
- » On-Air interviews and sponsor profile
- » Supportive voice over commentary
- » Opening/closing credits
- » Brand exclusivity

#### Promotional & Rights

- » Secondary Market Dealer/Trade and/or Sales Promotions
- » Rights to use logos in non-associated campaigns
- » Onsite appearances of celebrity host team
- » Inclusion in pre-promotional commercial spots

**Delivering Networks "Ready to Air Programming" with Sponsors' Guaranteed Traditional Media and Customized Television Campaigns ... Is Our #1**

The Offshore Powerboat Championship Series promises to be a weekly 'Must See' television program. All stand ups, voice over narration, product/service highlights, special effects, sponsor identification, branding including creative elements are produced in house in a state-of-the-art production facility. Syndicated network partners are included in the pre-promotion of the television series with commercial spots designed to highlight local broadcast dates and times.



# THE OFFSHORE POWERBOAT CHAMPIONSHIP SERIES

## Blue Chip Corporate Campaigns:



### The Top Offshore Race Teams Battle it Out for the Winners Circle

## Summary

Fast, clean, and precise 3D animated images provides a true perspective on the race \* On and Off Location Filming with Sponsor & Tourism Segment Production  
Regional, National & International Syndicated & Online Broadcast \* Production places television viewers directly at the event \* International Film Crew \* Multiple on-board cameras \* Graphical display & State-Of-The-Art editing  
Customized Segment Production Key Helicopter Footage



**Television Production & Syndicated Broadcast**

Roger J. Piggott

**Corporate Campaigns, Television Production & Media Relations**

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