

AVIATION ADVENTURERS

TELEVISION SPONSORSHIP & PRODUCTION OVERVIEW

13 Episodes Made for a North American Television Audience



Showcasing The Global Diversity In The Multi Billion Dollar Aviation Industry

AVIATION ADVENTURERS

An Industry Perspective:

Aviation Adventurers is being produced for a North American television audience. The Series showcases all facets of the Aviation industry from an industry perspective, designed to educate and hold the armchair viewers with a variety of high impact footage. The 13 episode filming platform profiles the people and operations that comprise the diverse and exciting world of aviation, featuring; *Extreme Helicopter Operations, Executive Jets, Heavy Lift Cargo Transport, Search & Rescue, Manufacturing & Support Operations*, with a "Behind the Scenes" look at the various facets of the industry.

Content Includes

Heli Oil Rig Support, Search & Rescue, Alaskan Float Plane Operations, West Coast Heli Logging, Aircraft & Heli Manufacturing, Ariel Fire Fighting, Oil, Gas & Mining Support, Corporate Jet & Executive Charter Services, Medivac, Heavy Lift Cargo Transport, and Celebrities in Aviation

2025

Television and Segment Sponsors are now being accepted

AVIATION ADVENTURERS

Flying The American Dream

Airing the 4th Quarter of 2026

Syndicated Television Broadcast



A Multi Media Television Campaign Offering...

**TELEVISION PRODUCTION AND SYNDICATED BROADCAST
STAND-ALONE SPONSOR SEGMENTS * COMMERCIAL INVENTORY
OPERATION PROFILING * DIVERSIFIED FILMING PLATFORM
TAILORED TO SUIT SPECIFIC MARKETING MANDATES**



Aviation Adventurers is spawned from a coalition of aviation operations and manufactures detailing aircraft applications and hardworking men and women who overcome fear, danger and extreme challenges as they live out their dreams and passion for flight to accomplish their daily tasks.

***Syndicated Television Production and Broadcast, Celebrity Profiles,
A Comprehensive and Dynamic look at Aviation Adventurers***

AVIATION ADVENTURERS

SYNOPSIS



Dramatic and Entertaining "Exploring the Diversity in Aviation"

Iceman Productions™ has been commissioned to produce an exciting 13 episode television series scheduled for broadcast to a North American audience. The series showcases the diversity within American Aviation while

exploring the most challenging work environments within the industry. Our hosts introduce the viewers to the operators and their services that make up the multi-faceted aviation industry.

Aviation Adventurers features and profiles the aviation industry and includes a variety of high impact film shoot locations selected to inspire and hold an American television audience. The series features a variety of applications within the aviation industry from; *Extreme Helicopter Operations, Executive Jets, Heavy Lift Cargo Transport, Search & Rescue, Manufacturing & Support Operations*, with an in depth look at the people and operations that make it all happen.

The series partners the production sponsors within the creative process for each episode produced with specially produced modules built on and off location and in the studio. Segments are designed to feature the non-conflicting sponsor's goods and/or services throughout each of the 13 episodes. Sponsored segments are a highlight feature within each program. Sponsors are guaranteed a pre-determined guaranteed 'on-air time allotment' within each segment tailored to suit the sponsor's specific marketing mandates and objectives. Commercial inventory is available to *Title and Presenting* production partners.

For example, featured segments would include; A look at the *Sikorsky Skycrane* as it performs a "**Heavy Lift Helicopter Operation in High Winds on Oil Rigs in the Gulf of Mexico**" is brought to you by ABC Company with host Martin Weening. "**The Financial Industry & Executive Jet Purchases**" as Geoff Bodine takes a look at *Jet Aircraft vs. Turbo Prop and luxurious interior packages*, brought to you by XYZ Company, or "**Helicopter Heroes of Humanity**" featuring *California Forest Fire Suppression* is brought to you by "123 Company" and is hosted by Rockie Lynne.

Ad mats, digital graphics and voice-overs support the sponsor throughout the duration of the segment and can roll into a commercial break with the segment sponsor's commercial spot being the first to follow. Traditionally, a *featured segment* with inclusion of a commercial spot represents a 2:30-4 minute time allotment. We work hand in hand with the sponsor throughout all aspects of the filming and creative process. *Aviation Adventurers* is a television series with a purpose to explore and educate the viewing audience while capturing America's Passion and Pride for aviation.

***An Aviation television series that will reach
275 million households weekly***

SPONSOR PACKAGES ARE CUSTOMIZED AND TAILORED TO SUIT

AVIATION ADVENTURERS

Aviation Adventurers is a 13 episode regularly scheduled "Ready to Air" weekly television series designed to target and hold the American armchair viewer. The series embraces the applications, risks and challenges associated with some of the largest and most diversified Aviation operations and manufactures in the industry. High impact content footage is captured and utilized as the common thread for 2 major documentary featured segments per each episode within the series. Broadcast is scheduled commencing the 4th quarter of 2026 onwards.

On-Air Host Team



Martin Weening is a private pilot and owner of *TransGlobal Aviation Inc.*, one of the world's most diversified Aviation brokerage firms. With over 20 years of international sales and industry experience, Martin has a proven track record with manufactures, owners and operators in every facet of the aviation community including; *Corporate, Commercial and Law Enforcement, Helicopter Operators, Executive Aircraft, Air Carriers, Air Show Pilots* and everything in between. Martin brings much "added value" to the *Aviation Adventurers* production team with his hands-on experience and leadership.

Celebrity On-Air Host



Geoff Bodine is ranked as one of the top 50 NASCAR Drivers of all time with more than 18 Cup championships and 600 wins. Geoff has won the *Daytona 500*, and recently won an *OLYMPIC GOLD Medal* for the men and *BRONZE* for the women with the NASCAR based design of the *Bo-Dyn Bob Sled* project. As a former member of the *National Guard*, **Geoff** has traveled globally on numerous occasions supporting American troops at military bases abroad. Geoff holds *3 Guinness World Book of Records* and is an avid aviation enthusiast. *Geoff* is a dynamic edition to the on-air broadcast team.

Nashville Artist & Celebrity On-Air Host



Rockie Lynne served 3 years in the Army in the 82nd Airborne at Ft Bragg. His first country music single "*LIPSTICK*" soared to # 1 on billboard charts for 10 consecutive weeks. As a country music artist, *Rockie* produced his *Songs for Soldiers* CD donating a percentage of proceeds to troop related charities. His song "*We Want to Thank You*" is a tribute to our Vietnam Veterans.

Aviation Adventurers is a fast moving 30-minute weekly documentary, magazine TV show that brings the viewer into the cockpits and looks at the operations associated with some of the world's most impressive aircraft. The series is designed to be both entertaining and educational with an amalgamation of high impact content footage showcasing the global diversity in the multi-billion dollar aviation industry. The Series is built upon the framework of an informative easy-to-follow program structure. Martin and his award winning team travel throughout the industry in their unprecedented search for excitement and diverse lifestyles that accompany a variety of aviation operations.

Episode content is spawned from a coalition of aviation operations and the practical applications, equipment, performance and skills as utilized in the real world. The series complements the hardworking men and women who overcome fear, danger and challenges to accomplish their daily tasks in both fixed wing and helicopter operations, while providing the viewer a "look" into their unfamiliar occupational challenges and duties.

AVIATION ADVENTURERS

Sponsor Benefits

Aviation Adventurers offers sponsors exposure through a guaranteed television campaign consisting of production and syndicated broadcast. Each episode is built around 2 "Featured Segments", with each containing a different application of the aviation industry housed in a 00:03:30 documentary module. The featured segments are designed to be highly informative with a blend of the people and places in a behind the scenes look at the operations, risks and challenges associated with the industry. The series is designed to educate, inspire and captivate the viewing audience.



Category Exclusivity

- Title and/or Presenting positioning throughout
- Category exclusivity for product/service

Television

- Title and/or Secondary positioning throughout the series
- Commercial inventory
- Customized featured product highlights & segments
- CEO "on-air" interview in sponsor profile
- Opening/closing billboards
- Brand exclusivity

Promotional & Rights

- Secondary Market Dealer/Trade and/or Sales Promotions
- Rights to use logos in non-associated campaigns
- Onsite appearances of celebrity host team
- Inclusion in pre-promotional commercial spots

Delivering Networks "Ready to Air Programming" with Sponsors' Receiving Traditional Media and Customized Television Campaigns... Is Our #1 Business

Brand Exclusivity Guaranteed!

Aviation Adventurers is built within the framework of a 'Magazine Style/Documentary' production format. Our hosts introduce the viewers to the featured aircraft and operations intermixed with the non-conflicting sponsors' advertising messages. Sponsor segments are custom designed to provide maximum episode content and exposure built to accommodate the sponsors' specific marketing needs, mandates and requirements.

Our final commercial break brings the viewer back to the Hosts for a wrap that includes an energetically charged '*Sneak Peak*' look at the next week's profiled television program complemented by the episodes highlight footage and audio track. The syndicated broadcast will be cleared through existing network partners and distributors guaranteed to reach 275+ million households weekly over a 13 week time frame (one-season) with syndicated broadcast in the USA, Canada, United Kingdom and South China.



Search & Rescue, Manufacturing, Executive Jets, Helicopter Operations, Commercial Applications

AVIATION ADVENTURERS



A comprehensive 13 Episode Series showcasing the Aviation Industry

Aviation Adventurers promises to be a weekly 'Must See' television program. All stand ups, voice over narration, product/service highlights, special effects, sponsor identification, branding and creative elements including theme music are produced in house in a state-of-the-art production facility. Syndicated network partners receive a 20 second pre-promotional commercial spot designed to highlight local broadcast dates and times.

ICEMAN
PRODUCTIONS®

Comcast
SportsNet

ESPN
Classic

UNTAMED
SPORTS

AMGTV
A Digital Broadcast Network

TeleAmerica
BROADCASTING NETWORK
WE'RE EVERYWHERE

MAVTV

AMERICA
ONE

Canada

IN COUNTRY
TELEVISION

ZNS
NETWORK

NASN
NORTH AMERICAN SPORTS NETWORK

tv
2

SPORTS
NETWORK
MORE SPORTS - MORE TEXT



Global

Brand Exclusivity Guaranteed!

AVIATION ADVENTURERS

Time Code & Episode Breakdown

Each episode within the series is produced to showcase the Production Sponsors and Manufactures within the framework of a regularly scheduled television series. Content and Production Sponsors represent the primary media beneficiaries within the syndicated broadcast process. Content sponsor segments are personalized to support the Sponsors specific advertising and marketing objectives.

1.	Episode 1 st Feature Highlight Reel & Episode Intro	1:15		
2.	Location setting, operation overview and summary aircraft intro	1:00		
3.	Lead into 1 st content Feature #1 "In this show we will look at"	0:30		
4.	Tour of Operation & Lead into aircraft application & usage	1:15		
5.	Show Opening & Animation Graphics Package	0:15	(TAPE)	
6.	Detailed aircraft overview and application footage for Feature #1	2:00		
7.	Host's lead-in to Documentary Feature #1 & Throw to Commercial	0:15		R/T 6:30
COMMERCIAL BREAK #1				
8.	Host's "Welcome Back" From Commercial & Quick Review	0:30		
9.	Host lead into and Main Documentary Feature #1 Content Footage	3:00		
10.	Summary of Feature #1 and Host lead-in to Content Feature #2	0:45		
11.	Location setting, operation overview and summary aircraft intro	1:00		
12.	Aircraft overview & application footage showcasing Feature #2	0:30		
13.	<i>Tour of Operation</i> & Lead into aircraft application & usage	1:15		
14.	Lead-in/teaser in to Documentary Feature #2 & Throw to Commercial	0:10		R/T 13:40
COMMERCIAL BREAK #2				
		2:00	(TAPE)	
15.	Host's "Welcome Back" From Commercial & Summary Overview	0:30		
16.	Host lead-in to Documentary Feature #2	0:30		
17.	<i>Tour of Operation</i> & aircraft application & aircraft usage	1:00		
18.	Main Documentary Content Feature #2 "Let's have a look at"	3:00		
19.	Manufacturer/Equipment overview, application footage for Feature #2	1:00		
20.	Host's Throw to Commercial "Highlight reel ... We will be right back..."	0:15		R/T 19:55
COMMERCIAL BREAK #3				
		2:00	(TAPE)	
21.	Host's "Welcome Back" From Commercial & Review Feature 1 & 2	0:30		
22.	'In the Spotlight' Interview and/or support services	1:30		
23.	Manufacturer Showcase of Aircraft	1:30		
24.	Hosts Wrap & look at the highlights of the next show	0:30		
25.	Closing Billboard and Final Credit Roll	0:15	(TAPE)	R/T 24:00
TOTAL SHOW TIME:		24:00		
TOTAL COMMERCIAL TIME: (12 x 00:00:30 seconds)		6:00		
TOTAL RUNNING TIME:		30:00		

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And A Customized Television Campaign... Is Our #1 Business...*