

# Praise Pups for Jesus

Ministry Overview



Television Cartoon Series, Sunday School Program & Concert Tour



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Beaner



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**"DEMO REEL"**



Pastor Roger J. Piggott  
Executive Producer/Director  
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**"MUSIC TRACKS"**



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[www.IcemanTelevision.com](http://www.IcemanTelevision.com)

# MINISTRY OVERVIEW

The **PRAISE PUPS FOR JESUS** campaign was designed to win children of all ages to Jesus Christ as Lord and Savior. Designed by Austin Turner's graphic cartoon dog drawings and life-like characters performing and leading children to develop a spirit of Praise and Worship through music and visual expression.

**PRAISE PUPS FOR JESUS** is being developed into a combined regularly scheduled television cartoon series, Sunday School Bible Study, with Live Concert Performances in select cities on the global stage. The campaign is being produced for a worldwide children's audience. The series will bring the powerful message of Jesus Christ through television media, music and a 13-week Sunday school Bible study curriculum. The concept is designed to be a tool for the youth of the world to develop strong character, provide hope and inspiration to Praise and Worship our Lord and Savior daily.

A **PRAISE PUPS FOR JESUS** song is performed within each episode aired on television throughout the 13-week regularly scheduled children's cartoon series. Syndication will be worldwide through the Iceman Television consortium of syndicated network partners. A regional concert tour will follow in association with the televised cartoon series which is designed to reach all audiences but specifically ages 3 through 10.



# PRAISE PUPS FOR JESUS

What makes **PRAISE PUPS FOR JESUS** Television Animated Cartoon Series, Sunday School Bible Study and Musical Concert Performances unique and impactful is how the message is presented to the children. Tastefully each episode provides a means for a child to cope with real life situations in and outside the family structure. The spirit-filled concept is designed to target, educate and inspire children via a television cartoon series or in the classroom via an inspirational and uplifting message delivered in part through a musical performance.

Storyboards are tied to current issues facing today's children such as: parental alcohol & drug abuse at home, disrespecting authority, child trafficking, child abuse, bullying, love thy neighbor and jealousy, etc. which are featured episodes throughout the television series and Sunday school curriculum.

**PRAISE PUPS FOR JESUS** concert performers are professional musicians who will headline at schools, churches, and large public venues for free concerts and as a matinee performance during national and international ministerial crusades and one-off events. The group of seven talented musicians will be dressed in designer Praise Pups clothing and tennis shoes, wearing life-like dog heads and paws performing our professionally recorded songs to a live children's audience.



The local church, school, and/or venue(s) will receive media and educational materials in advance of the program to commence a 13-week Sunday school study.

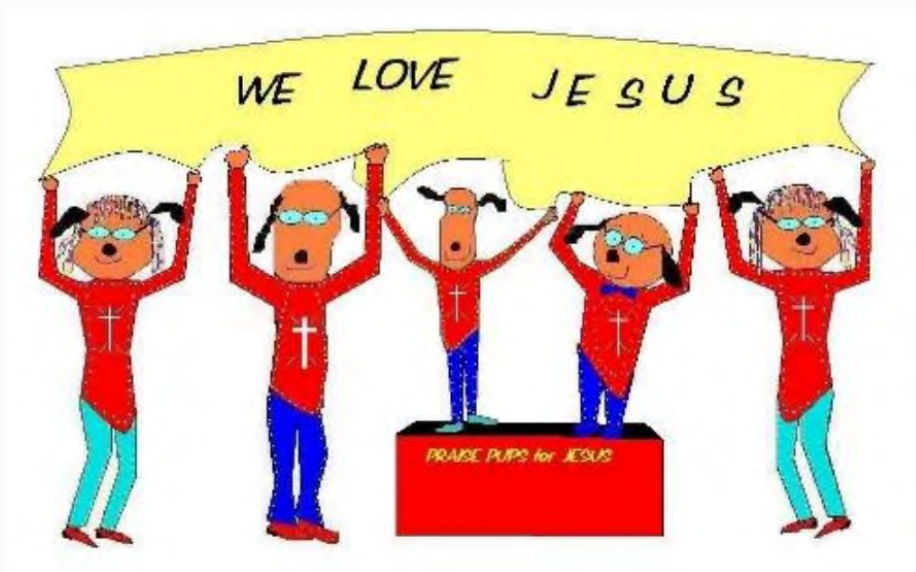




Information and the classroom instructors' materials will be available on the **PRAISE PUPS FOR JESUS** website for our church partners globally. As the Musical Performance will be staged at regional arenas or large-scale venues, participating churches and/or community Boys and Girls Clubs. Children throughout the region will be invited to participate at the concert venue, crusade, and/or auditorium venue on a no charge basis.



**PRAISE PUPS FOR JESUS** logo and brand merchandising will appear on the school notebooks, backpacks, stuffed Praise Pups Dogs, and lunchboxes. Additionally, Praise Pups Music Soundtracks will be merchandised on-line along with clothing and other items.



Plans for bookings, advertising and promotions are a few of the deliverables currently available through Iceman Television. [www.IcemanTelevision.com](http://www.IcemanTelevision.com)



Plans are being considered to expand the **PRAISE PUPS FOR JESUS** cartoon series and the Sunday school curriculum and the Musical Performances to be executed in Spanish language as phase II of the international television and Sunday school classroom programming.

### PRAISE PUPS GOES SPANISH!



All audio soundtracks are owned and have been registered with BMI, Nashville, Tennessee. Austin Turner is presently the sole artist/songwriter responsible for music scores. The Praise Pups for Jesus CDs were recorded in Nashville, TN at Nashville Connection Recording Studio, owner, producer, musician, Mark Dreyer. Top notch musicians and singers were hired for the **PRAISE PUPS FOR JESUS** recording sessions, and we own all master music and recording rights exclusively.



The Stars Foundation, a Nashville based 501c3, will be utilizing relations with “The Voice” and “American Idol” winners and other known celebrities and writers to create additional music tracks according to the storyboards currently in production.

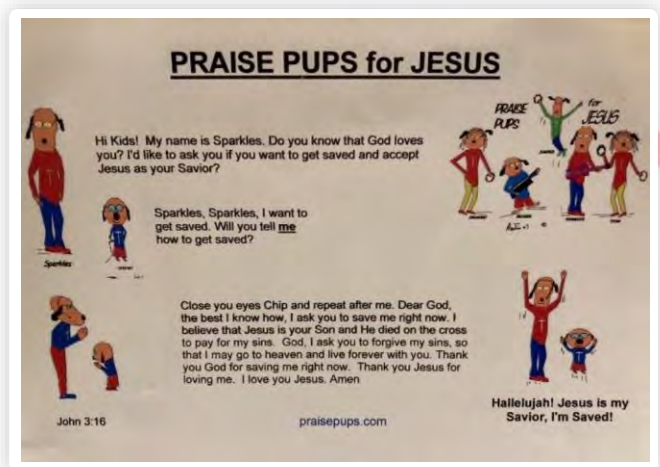


# CHILDREN'S INVITATION CARD

**PRAISE PUPS FOR JESUS** Invitation Cards are printed on both sides, distributed at the end of the Sunday school curriculum and upon exiting a live concert performance and are given to all children free of charge. The **PRAISE PUPS FOR JESUS** certificates showcase the numerous benefits associated with being a follower of Jesus Christ.



## FRONT & BACK OF INVITATION CARD



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